

Exact Software™ North America

Product: Macola ES (Enterprise Suite)



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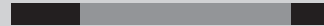
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Technology

OS: Windows Presentation: GUI
DB: MS SQL Server Delivery: Client/Server

User Base

1 5 10 20 50 75 100 150 200 300 500 1000 2000 3000



Number of Customer Locations

1 2-10 11-50 51-100 100+



Sales

Entry Price Point: \$15,000 - \$25,000
Sales Channel: Direct and 70 resellers

Macola ES® (Enterprise Suite), from Exact Software™ provides a single-source software solution for small and medium-sized business needs. With its native business process management tools, Macola ES goes well beyond traditional Enterprise Resource Planning functionality, enabling executives to define, view and control every aspect of their enterprise.

Macola ES with fully integrated Exact e-Synergy offers unparalleled benefits in the following areas:

- Financial accounting
- Manufacturing
- Distribution
- Knowledge and document management
- Project and workflow management
- Business intelligence
- Customer relationship management
- Human resources management
- Supply chain / EDI
- Exception management
- Web portals
- . . . and more

Out of the box, Macola ES is powerful, flexible and intuitive. It is also fully customizable to fit the specific needs of an organization. Product support comes from a team of highly trained professionals committed to providing the highest level of service and customer satisfaction.

Designed with Microsoft technology, Macola ES and its fully integrated solution set share the same architecture and database for seamless back and front office integration. This design helps transform any organization into a customer-focused enterprise. It delivers real-time financial insight and reporting, standardization of business processes and improved visibility and meticulous control of business operations.

Macola ES with e-Synergy helps companies meet these critical business challenges:

Increase customer satisfaction and revenue creation - complete teamwork and rapid communication between a company's employees, customers, partners, suppliers and vendors takes place through integrated portals. Authorized users have immediate access to all customer activity. The solution helps recognize customer problems or issues before they happen and it helps users find new sales opportunities.

Cut back on overall expenses - every element of the manufacturing operation and the business process (employee, workflow, value chain and departments) are associated and correlated in order to identify steps that can be eliminated or accounted for, resulting in higher productivity, elimination of waste, better problem-solving and increased profits.

Unify business operations - Macola ES with e-Synergy dramatically boosts teamwork and productivity, delivering a measurable return on investment. The entire "value chain" can obtain a secure portal view into the workplace: including employees, business partners, suppliers and customers.

Establish and control business processes - This is a true business management solution that reflects the relationships between people, knowledge and processes within an organization, all shared and accessed from one centralized place. By focusing on resource-intensive processes rather than the data contained in them, it allows companies to have a clear, manageable picture of the corporate workflow.

Reduce IT infrastructure costs - Many applications can be replaced by Macola ES using our single database approach and the support requirements are reduced to one organization.